



North County St. Patrick's Day Parade & Festival Sponsorship Application

When: Saturday, March 17, 2012
Where: In Historic Downtown Vista
Parade: 10:00 AM – 12:00 PM
Festival: 10:00 AM – 4:00 PM

The 1st annual North County St. Patrick's Day Parade & Festival is presented by the Vista Village Business Association a 501 (c) (3) non-profit organization.

Sponsorship Opportunities:

Title Sponsor \$2,500 – Your business logo will be highlighted as a co-producer of the St. Patrick's Day Parade & Festival. Your logo will be included in all marketing materials produced by the Vista Village Business Association. Announcers will name your business as a parade sponsor as parade entries march down the streets in downtown Vista.

Entertainment Sponsor \$1,000 – Your business logo will be posted at the Entertainment stage. Announcers will name your business as a parade sponsor as parade entries march down the streets in downtown Vista.

Breakfast for Dignitaries \$750 – Your business will support our VIP breakfast to honor our Parade dignitaries. (Location to be determine) Announcers will name your business as a parade sponsor as parade entries march down the streets in downtown Vista.

Parade Sponsor \$500 – Announcers will name your business as a parade sponsor as parade entries march down the streets in downtown Vista.

All sponsors will be recognized in all event marketing materials and festival signage!

The Vista Village Business Association is 501 (c) (3) charitable organization, Tax ID # 33-0180081

Business Name: _____	Contact: _____
Phone Number: _____	email: _____
Address: _____	
Type of Sponsorship: (please check one)	
Title Sponsor - \$2,500 <input type="checkbox"/>	Breakfast for Dignitaries - \$750 <input type="checkbox"/>
Entertainment Sponsor - \$1,000 <input type="checkbox"/>	Parade Sponsor - \$500 <input type="checkbox"/>
Payment Information: Make check or money orders payable to: Vista Village Business Association	
Credit Card information: VISA/MC/Discover/Amex	
Name on Card: _____	Card #: _____
Exp. _____	CCV: _____
Amount: _____	
Signature: _____	Date: _____

Mail Applications to: Vista Village Business Association, 150 E. Broadway Suite A, Vista, CA 92084
For any questions, call us at (760) 414-9391 or email us at info@vvba.org