

## 28<sup>TH</sup> Annual VISTA ROD RUN 2017 SPONSORSHIP LEVELS

### PLATINUM SPONSOR - \$2500.

- Your business logo on the **Over Vista Way Banner**
- Your business advertised as event sponsor on the **Vista Rod Run website**
- Your business name on the plaque of the **Best of Show Trophy**
- Your business logo on the **Event Shirt**
- Your business logo on the **Entertainment Stage Banner** and **Event Program**
- Your business logo on our **downtown kiosks and city entry Signs**
- Your business logo prominently advertised on **posters** thru out North County
- Your business logo prominently advertised on 8000 **flyers** distributed at San Diego classic car shows.
- Marketing recognition throughout our media outlets and **Car Event Calendars**
- Premium vendor space for your business
- Multiple ad spots with DJ \* **Face book** acknowledgment

### GOLD SPONSOR - \$1,500.

- Your business advertised as event sponsor on the **Vista Rod Run website**
- Your business advertised on our **kiosks around Vista**
- Your logo on the **Event Shirt**
- Your logo on the **Entertainment Stage Banner**
- Your logo advertised in the **Event Program**
- Your logo on 8000 car show **flyers** and **poster** (as above) and **Facebook**
- Premium vendor space for your business
- Ad spot with DJ

### SILVER SPONSOR - \$1,000.

- Your business advertised as event sponsor on our **website, flyers, and posters** (as above) and Facebook
- Your logo on the **Entertainment Stage Banner**
- Your logo in the **Event Program**
- Your business name on the plaque of a **Car Show Trophy**
- Premium vendor space for your business
- Ad spot with DJ

### BRONZE SPONSOR - \$500.

- Your business will be recognized as an event sponsor and will receive appreciation on our **website and Event Program**
- Your logo on 8000 car show **flyers** and **posters** (as above)
- Your business name on the plaque of a **Car Show Trophy**
- Vendor space for your business
- Ad spot with DJ

### BRASS SPONSOR - \$300.

- Your logo on 8000 car show **flyers** and **posters**
- Your business name on the plaque of a **Car show trophy**

### TROPHY SPONSOR - \$100.

- Your Name prominently engraved on the plaque of a **Car Show Trophy**
- Recognition in the Event Program and at the trophy presentation

**RAFFLE DONATIONS - Your Name will accompany the donated item/ service for your Recognition and Thank You.**



*Thank you for considering to support / sponsor this event to benefit downtown Vista and Vista Teen Outreach*

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Phone # \_\_\_\_\_ Zip \_\_\_\_\_

Please enter your level of support /sponsorship \_\_\_\_\_

**\*\*\*Please make checks payable to Vista Village Business Association\*\*\*  
Mail with form to VVBA, 209 E. Broadway #B, Vista, Ca., 92084**

Name on Credit Card: \_\_\_\_\_ Total Enclosed: \_\_\_\_\_

Signature: \_\_\_\_\_

Circle: VISA/MC card # \_\_\_\_\_ Exp: \_\_\_\_\_

Three digit number behind your CC: \_\_\_\_\_

**Vendor space will require an additional application form.**

**SPONSORS** ; Please submit your high resolution logo when you submit your application to the VVBA for maximum exposure on the flyers as 1000 will be printed each month starting January. Logo must be submitted by **6-6-16** for sponsorships that include banner, posters and T-shirt, or you will not be included in these marketing efforts. All sponsors that have a vendor space are responsible for their own set-up, tear-down and clean-up.

Email [info@VistaRodRun.com](mailto:info@VistaRodRun.com) For More Info : 760/390-2932  
[www.VistaRodRun.com](http://www.VistaRodRun.com)